

Akeneo Growth Edition Bundle



What is Akeneo Growth Edition?

Akeneo Growth Edition is a new Product Information Management (PIM) offering for mid-sized organizations.

Growth Edition provides a hosted “SaaS” environment and core features of Akeneo’s Enterprise offering at an economical price.

What is the Akeneo Growth Edition Bundle?

Alpine’s Akeneo Growth Edition Bundle delivers a complete turnkey PIM solution to clients. The bundle includes:

- Akeneo Growth Edition software licensing
- Alpine professional services for requirements definition, setup, configuration, data migration, and integration of the PIM solution into the client’s IT/eCommerce infrastructure.
- Basic user training and documentation to ensure smooth adoption and use of the PIM system.

Akeneo Growth Edition Bundle:

Costs & Fees: **\$40,000** (Note C)

Alpine offers the Growth Edition Bundle at a flat rate of: **\$40,000**. This includes first-year software licensing, professional services and basic user training /documentation

Akeneo Growth Edition Bundle:

Here’s a summary of what you can expect to pay for the individual products and components included in the Akeneo Growth Edition Bundle:

Component	Cost
Akeneo Growth Edition Software License (Annual Fee)	\$18,000
(Note A)	
Professional Services— Setup, Implementation and Integration	\$40,000
Basic User Training & Documentation	\$ 5,000
<i>Total (Components Purchased Separately):</i>	<i>\$63,000</i>
Total (Alpine Growth Edition Bundle):	\$40,000
Bundle Savings:	\$23,000

Bundle Parameters:

- Configuration of two (2) PIM channels (e.g. website & catalog)
- 1 Integration (e.g. ERP/Financial System) (Note B)
- No limit on SKU’s
- Unlimited users
- Up to 200 hours of professional services
- Additional PIM channels/integrations available at additional cost. Contact Alpine for a formal quote.

Learn more about the Alpine Akeneo Growth Edition Bundle



Note A: Akeneo connectors, if required, are sold separately.

Note B: Assumption—Integrations to applications with reasonably-modern and open APIs.

Note C: Client shall purchase Growth Edition software license from Akeneo. Client and Alpine shall execute a professional services statement of work defining the software implementation effort.

The Akeneo Implementation Effort

We get it—Your team is busy and you dread the thought of adding yet another project to the to-do list.

Alpine’s Akeneo implementation process is structured to minimize the impact of the implementation process on your team. We focus on defining the business and technical requirements up-front. All stakeholders will have the opportunity to provide input and will be aware of their role and obligations on the project.

Alpine begins each Akeneo engagement with a formal discovery and requirements definition phase. This process is analogous to meeting with an architect when you’re designing a new home:

- Alpine provides you with a questionnaire that helps us define your basic business and technical requirements and understand your team’s processes and IT infrastructure.
- After receiving the questionnaire, we schedule two (2) formal discovery sessions with your business and technical stakeholders to fine-tune the requirements and iron out technical wrinkles. Each session is typically 1-2 hours.
- We summarize the requirements in a formal Statement of Work and Project Plan.

Typical Implementation Timeline

A typical Akeneo Growth Edition implementation effort requires a development cycle of approximately six (6) weeks.

During the discovery and requirements definition phase, Alpine will work with you to define a plan/schedule that meets the needs of your stakeholders and business.

